



SCA Board Meeting December 20th, 2022

Meeting Called to Order:6:32

Board Members Present Amy Lazoff, Brian Risley, Kristin Huff, Rebecca Merritt, Brian Loney, Chris Knoblauch, Brandon Leffers, Matt Hibiski, Kari Rischling, Veronica Sierra, Manuel Lopez

Board Members Absent: Sherri Van Zuidam, Courtney Poswinski, Stephanie Eddy, Catherine Collins, Megan Chandler, Amber Lenwell

Old Business

- Approval of the November 15th Meeting Minutes-**Unanimously approved by board**

New Business

- Reports
 - Coach's Report – C. Knoblauch
 - JNATS: Ripley and Owen represented SCA very well in and out of the water. They had several great swims, and the experience was very positive. We came home with a good idea of what we need to focus on for the rest of the season.
 - Mid-season taper meet: Several great swims. Overall looking at the meet, we swam well as a team. Will need to look at a more competitive meet for next year, but that will probably mean that we will need to travel out of state. The meet has to fit well into the schedule and training plan.
 - Christmas training: Focus on TRAINING for older swimmers, continued technique for younger swimmers and a mix of training and technique for middle school swimmers. Adjust training plan as need to meet the needs of things that are lacking for the groups. Reevaluate and refocus.
 - Going to do tile work at the pool and rip all up and re-do and wait until beginning to mid-July
 - Continue to work on the future plan of the club for ideas for success of the club (attached)
 - M. Lopez- looked good and very aligned with strategic planning goals
 - Looking at plans to reach goals and will need volunteers to move forward with some of the swimmer experience plans and trips
 - R. Merritt- One point on Chris' plan that needs to be looked at before next meeting will be finalizing plans for the state high school/SCA fan bus and promote it to team to maximize attendance and keep individual cost down
 - Need to review cost and set up food plans and volunteers
 - Once information is ready, Coach Chris will put on website
 - R. Merritt will talk to A. Lindsay who has reserved bus and organized in the past
 - President's Report-C. Poswinski- out today
 - Treasurer's Report – K. Huff
 - Checking: \$119,030
 - Savings: \$150,028
 - B. Risley- we may be able to transfer some money from checking back to savings
 - Secretary's Report – R. Merritt
 - January 17th- HHS Community Room- Can use door 1
 - Other Topics/Reports
 - A. Lazoff- Bylaws update
 - Board terms- will reach out to everyone to find out who is willing to continue
 - If anyone has anything they'd like to see updated in the bylaws, we can look at adding/updating/voting on items

Round Table Discussion

- K.Huff- SCA Refer a swimmer program @\$100/referral once the swimmer referred completes a season
 - Not for swim camp referral; Not for swim school unless they transition to swim team and complete a season
 - Introduce this policy to start the next season with Oct 1st deadline
 - Working on a way to add who referred them to website and even got an explanation from team unify but had trouble implementing
 - M. Hibiski will show the explanation to his IT at work and see if they can help
 - **Unanimously approved by board**
- K. Huff- Does anyone else find our website difficult to navigate
 - Should put together a list of what needs updated
- K Huff- Who is in charge of social media/committee?
 - C. Knoblauch/V. Sierra- What do we want our social media presence to be/framework
 - A. Lazoff- Do we use volunteers or pay someone or outsource
 - M. Hibiski- utilizes a team at work for Marketing with monthly fee
- A Lazoff- Procedures/job duties/categories should be in order to pass on to future board members/volunteers
 - She worked on this with board duties
- M. Lopez- Please follow up with an feedback on email on strategic planning file he sent out
- K. Rischling- Spring Splash May 19-21st at HPB and approved through Liz- Timed finals
 - Will worked on getting sanctioned ASAP so we can get approved and out to other teams
- V. Sierra- will continue with swimmer of the week
 - Thoughts on how to get more swimmers spotlighted
 - She is trying to keep fair balance between the two locations but there are more swimmers at Summit location
- B Loney- New sponsor Ruble racing is providing timing for youth triathlon
 - He would like to do Sunday Sept 17th if possible as they are already in town an event at Fox Island on Sept 16th
 - A Lazoff- please review the date
 - May ask for our team to help volunteer on their other event

Meeting Adjourned-7:26

Attachments



2022 Strategic
Planning (1).pdf