



**January 15, 2019**

## **Board Meeting Minutes**

**Board Members Present:** Matt Sackett, Kelley Gray, Maureen O'Neil, Mike Hembree, Matt Ranochak, Brian Risley, Justin Max, Rebecca Merritt, Melyssa Stock, Theresa Crowel, Courtney Poswinski, Brian Forsyth

**Board Member(s) Absent:** None

Meeting called to order at 6:30PM

November 2018 minutes were approved.

### Coach's Report – Justin Max

- Ten swimmers went to Mid States – Adrianna Germann, Allie Heine, Syd Koehn, Jillian Lynam, Macartney Mahler, Eryn McLaughlin, Ripley Merritt, Charlie Lang, Owen Lindsay, and Jason Starodub. This is the most swimmers that SWAC has ever had qualify for this meet. Coach Theresa was also asked to be a coach, and this is a nice recognition for her.
- The Fitter and Faster clinics went well. We had strong participation by our team members, and all sessions went smoothly. Justin felt that it was the best of its kind that he has attended. They focused on fewer topics, but went more in-depth on each. It is good to have another set of experts reinforce what the swimmers are hearing in practice. There are some other benefits of hosting it because we are able to give further clarification to the comments/instructions that were made. If we hold one of these in the future, we might want to manage the age groups better and put more thought into how we mix the swimmers in the different groups.

### President's Update – Matt Sackett

- Pool project – We've worked with NIAC to come up with a streamlined presentation to broaden our reach and find additional donors by asking for a lower initial dollar commitment.
- Coaches' contracts – Matt Sackett and Mike Hembree will work with Justin to obtain updated coaching contracts over the next 60-days.

### Treasurer's Report – Mike Hembree

- Mike presented the financials through November 30, 2018. We are in a solid financial position. Right now, we have about 160 swimmers compared to 180 last year. Justin felt that the main driver was that we had an unusually big group of HS students who graduated. We have also expanded our swim schools so this makes our Exploration Teams look smaller because swimmers stay in swim school a bit longer before being moved to Exploration. If we try to move swimmers more quickly to Exploration, lane space may become an issue. To enhance marketing, we could send a flyer to the summer league teams and try to recruit. The target size of our team is 188.
- Mike will transition the Treasurer duties to Brian later in March.

### Round Table Discussion

- Club Recognitions – There was discussion about what steps we need to take to get a Bronze, Silver, or Gold designation. Justin explained that this is based on the number of swimmers who have Jr. National cuts, and right now we only have one swimmer with a JNAT cut. Justin will work with Theresa Crowel to find out if there

are other recognitions that we could possibly apply for. This could also help with recruiting more swimmers to our club.

- Team Party – A Saturday in April will work the best for our team party. It was suggested that we have the Seniors make a presentation. This would be a good way for families, especially those with younger swimmers, to see the impact that SWAC has on young people. We will also try to have a get together/party in September that coincides with the annual meeting.
- Divisionals – we will need almost the same roster of volunteers for Divisionals that we had for the SWAC Fall in the Pool meet. We will also use outside volunteers at this meet – Homestead Key Club, Canterbury students. They are needed for the finals sessions.

**Meeting adjourned at 7:10PM**