



SCA Board Meeting Agenda

Nov 15th, 2022

Meeting Called to Order: 6:30

Board Members Present Courtney Poswinski, Amy Lazoff, Brian Risley, Kristin Huff, Rebecca Merritt, Megan Chandler, Amber Lenwell, Brian Loney, Chris Knoblauch, Brandon Leffers, Matt Hibiski, Kari Rischling, Veronica Sierra, Catherine Collins, Manuel Lopez, Stephanie Eddy

Board Members Absent: Sherri Van Zuidam

Other Members Present: Jackie Close, Diane Wilson

Old Business

- Approval of the Oct 18th Meeting Minutes

New Business

- Reports
 - Coach's Report – C. Knoblauch
 - Weekly communication with the team as much as possible without sending to many emails
 - Scheduling with HPB is slow and on a two week setup by the Natatorium staff. The reason for this is that they are very short on lifeguard, and adding the local high school teams has made it more challenging to meet the needs of all teams. Some days practice lanes are reduced, or the length of practice is reduced. This is out of our control, and I am working with Liz (natatorium director) as much as possible to make things work. Scheduling at Summit has also seen many of the same challenges. Adding in both high school teams has been challenging, but I have worked hard at keeping the schedule as consistent as possible. I am hoping this has helped families with making practices on a daily basis.
 - Swim School will be starting another session on Nov. 28th. As I said in past meetings, I needed to see what the high school numbers looked like before starting a new session. We have just finished the first week of high school practices for the boys, and we now are able to make good decisions on lane space. This session of swim school will extend all the way until the middle school season starts.
 - Swim meets have went well. We have had two of our own meets. Parents, swimmers and coaches have helped to make these meets a big success. Traveling teams really enjoyed our last meet. Having a prelim final meet where most of the swimmers got a second swim was very positive for traveling teams. This format is so important for swimmers to gain confidence with being able to compete in the same event twice in one day. We have worked hard as a coaching staff to make sure that meet entries are completed on time, and that families are given enough opportunity to make choices on events for meet. We have also been able to accommodate families in most situations if

they needed to make a change to their entry for family reasons. As I have stated in each email that I send. Please look closely at deadlines so that you do not miss the opportunity to be part of the meets that you would like for your swimmer to attend.

- Coaches have worked hard in phase one of the season to develop stroke technique, build relationships with swimmers, and begin to add important training aspects to help swimmers be successful in races at meets. This has been a challenge in some cases with so many new swimmers in groups. I was so pleased to see how well swimmers did with all of these aspects at the last meet. We had very few disqualifications in the meet, and this can be attributed to some great coaching at SCA.
 - Moving into the next part of the season, parents are encouraged to focus on practice attendance so that coaches can continue to develop all of the things that they are working on. I encourage parents to communicate absences with coaches so that the coach can be aware if swimmers are not in attendance. Dryland is also an important part of the training. I am encouraging all of our families to make sure that swimmers attend dryland as much as possible.
 - Team culture. We have spent time working on this over the last several months. We encourage everyone to be on board. Swimmers know expectations of trusting coaches, staying positive, being supportive of team mates, talking positively about other swimmers and coaches, and taking all questions and concerns to the coach and no one else. We have the same expectation for coaches, board member, and parents. This must happen for our team to be successful. If you were at the high school meeting last week, we spent a lot of time talking about this there. PLEASE BE APART OF THIS TEAM CULTURE! Help develop and promote SCA!
 - Preparing for the spring season has already begun. Meet selection and practice calendars are being worked on. This is a huge task in the current environment. More to come on this over the next two months.
 - 2 swimmers going to Winter Junior Nats
- President's Report-C. Poswinski
 - Meet- 2 teams came as a travel team without parents
 - Meet Directors got positive feedback
 - Treasurer's Report – K. Huff
 - **Fall in the Pool Meet**
 - **Income**
 - Admissions: \$4147
 - Concessions: \$4093- includes the amounts families contributed
 - **2022 Total: \$8240**
 - 2021 Total: \$6778
 - **Expenses**
 - Concessions/hospitality: \$2889
 - **2022 Total expenses: \$2889**
 - 2021 Total expenses: \$1542 (didn't include hospitality)
 - **2022 Net profit: \$5351**
 - 2021 Net profit: \$5236
 - Meet Directors will meet and get financials on the entries
 - Another scholarship family that submitted on time but somehow missed- approved unanimously

- Secretary's Report – R. Merritt
 - December 20th- Seminar Room (950)
 - Safe Sport Training- Will need to start training now to be ready for renewal in Sept 2023
 - Have an incentive program with Arena bags for swimmers 12+ and parents who complete the training

- Other Topics/Reports
 - B. Loney- ideas to improve communication and provide leadership development opportunities within the club
 - Swimmer Student Council style representatives
 - Define what that means and give guidance and have a separate meeting and maybe attend quarterly board meeting
 - House of Delegates opportunities
 - Can we do a survey monkey for yearly feedback
 - Referral Program- K. Huff came up with an idea for a referral program and it would be per swimmer; any swimmer you refer who stays with SCA, you get \$100 back at the end of the season
 - Carmen McGee will be helping to work more on social media campaign
 - Swim School will be starting at Summit 11/28 and there will be a lane dedicated to that and we made sure we had pool space- 6 beginner; 6 advanced
 - Can do flyers and will need to get to the SACS board meeting for approval for future swim schools
 - Can also boost our team on google since we are a not-for profit but there is a match component
 - HBP's swim school requires them to swim the length of the pool so more like a prep team and may need to think about re-naming or aligning the programs/naming
 - New session starting 11/29 and they have 1 lane

Adjourn- 7:11